



Diary Note

August 2016

APHA Animal Health Conference Safe Food – Role of Animal Health Industry

Date: Tuesday 4th October 2016

Time: Registration 08.00 – 09.00
Conference 09.00 – 13.00

Venue: The Keadeen Hotel, Newbridge, Co. Kildare.

Chairman Mr. Matt Dempsey

9.15. **Veterinary Market in Ireland**
with focus on Vaccines, Antibiotics and New Product Development in the Irish Market.
(Ms Denise Roche, Kynetec.)

9.40. **Surveillance and Monitoring of Veterinary Medicines in Ireland – Current and Future Needs**
(Dr Gabriel Beechinor, HPRA)

10.10 **Why Ireland needs to be in the Premier Division;**
Importance of all stakeholders. Prudent use of VMP, Management and Customer awareness at all levels
(Mr. Mike Magan, Animal Health Ireland)

10.40- 11.05. **Coffee Break.**

11.05. **Innovative Veterinary Medicines – Role in Safe Food**
(Mr. Roy Geary, General Manager, Zoetis & Chairman of APHA)

11.35 **Prevention is better than Cure – Herd Health Management**
(Mr Conor Geraghty, Veterinary Ireland).

12.05 – 13.00 **Panel Discussion Forum**
“Safe Food/Animal Welfare/Traceability/Transparency/consumer Concerns”
Moderator – Mr. Damien O’Reilly
Panel: TBC

13.00 **Close of Conference by Chairman**

We are pleased to announce that Kynetec, providers of animal health market data, will sponsor the Annual Conference for 2016